

2025

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 | timeless Collection™

The Timeless Collection™

Where Real Wood Meets Timeless Beauty

In a world where the authenticity of materials is often obscured by synthetic alternatives, the **Timeless Collection** emerges as a **beacon of elegance and natural beauty**. This is a testament to the enduring charm and now, *convenience* of real wood.



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 **columbia**
FOREST PRODUCTS



The Timeless Collection

In a market crowded with synthetic, printed “woodgrain look” panels, we offer a welcome, **real-wood response**. The Timeless Collection consists of five market-tested face choices, ranging from planked Walnut to whole piece Birch and White Oak.

Each piece is ultra-low gloss, pre-finished on both sides, **ensuring a beautiful and durable finish.**



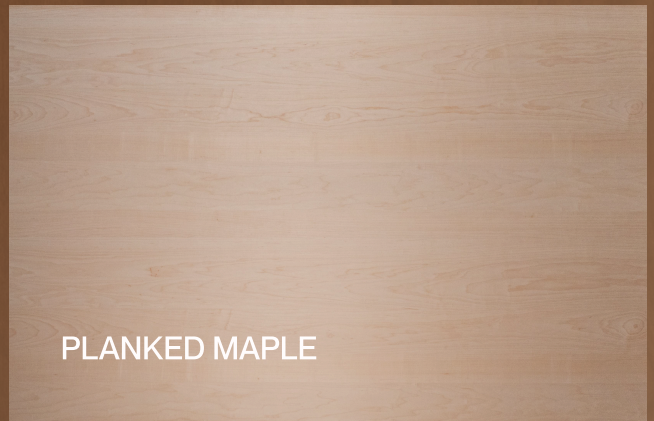
PLANKED WALNUT



PLANKED RIFT CUT
WHITE OAK



WHOLE PIECE BIRCH



PLANKED MAPLE



PLANKED
WHITE OAK



Countering Myths & Arguments About Veneer

For years, synthetic surfacing manufacturers have spread less-than-accurate information about real wood veneers. Many of these claims are simply unfounded. The reality is that **North American hardwood is timeless, sustainable, and can be just as easy to fabricate as printed alternatives.**

Durability

Our collection features a hard-service UV finish with an ultra-low gloss level to visually mask long-term abrasion marks.

Sustainability

Our wood comes from sustainably managed forests under FSC-Certified or Controlled Wood Standards, ensuring old-growth areas are protected.

Cost

We offer a high-value wood-faced panel at a remarkably affordable price point, thanks to PB cores and standard face choices.

Fabrication Challenges

Treat these panels like melamine in the shop! They are pre-finished on PB cores, ready for the CNC, and require no finishing. A range of coordinated edge banding is widely available.



Edge Banding Matches

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Columbia's Recommendations

TIMELESS SKU	PVC EDGE BANDING			PRE-FINISHED EDGE BANDING
	1	2	3	
Planked Walnut	DOELLKEN FUSION EDGE / SURTECO 5963-B1-1540; COLUMBIAN WALNUT	DOELLKEN IMM @ 8142Z-1540-1 AUTUMN LEAVES (TEXTURED)	DOELLKEN VIVA @ 30760EFM GANACHE; TAFISA M2055 FERIA	VENEER TECH WALNUT
Planked Rift Cut White Oak	DOELLKEN WOODGRAIN SELECTOR / 5620 NEW AGE OAK	DOELLKEN WOODGRAIN SELECTOR / SURTECO 3179 BANNISTER OAK	DOELLKEN WOODGRAIN SELECTOR / 4897 SOLAR OAK	VENEER TECH WHITE OAK
Whole Piece Birch	DOELLKEN SPEC LINE @ 3922 FUSION MAPLE	DOELLKEN SPEC LINE / SURTECO 4469 CLEAR MAPLE	DOELLKEN SPEC LINE / SURTECO 4498 AMBER MAPLE	VENEER TECH BIRCH
Planked Maple	DOELLKEN SPEC LINE 4301 COUNTRY MAPLE	DOELLKEN SPEC LINE / SURTECO 4469 CLEAR MAPLE	DOELLKEN SPEC LINE @ 3922 FUSION MAPLE	VENEER TECH MAPLE
Planked White Oak	DOELLKEN WOODGRAIN SELECTOR / 5620 NEW AGE OAK	DOELLKEN WOODGRAIN SELECTOR / SURTECO 3179 BANNISTER OAK	DOELLKEN SPEC LINE @ 3786 SOLAR OAK	VENEER TECH WHITE OAK



The Enduring Benefits of Real Wood

Real wood reflects life, while synthetic prints can appear lifeless. Each panel in our collection is **unique**, not a repetitive re-run. They are color-sorted to ensure **harmonious blend-ability**, whether used in full form or cut up and mixed. This provides customers with **a beautiful new differentiator**.

Convenience & Appeal for Customers

FEATURE	PRO BENEFIT	CONSUMER BENEFIT
5 Item Design Collection	Easy to stock & sell	Easy to select
Plank Effect	No risk of mis-matched panels or parts	Attractive, premium appearance
# Matches Edgebanding	Easy to fabricate	Beautiful results
Locally Stocked	Easy, fast access	Timely availability
High-Wear Pre-finish Treatment	Labor & time savings, worry-free processing	Long-term durability assurance
Ultra-Low Gloss Finish (both sides)	Less "fragile" than higher gloss level panels, from fabrication through installation	Popular "Natural" look; reduces impact of fingerprints and smudges
Real Hardwood Faces	Differentiator with no drawbacks	Maximum design appeal

FOR MORE INFORMATION, PLEASE CALL ONE OF THE REGIONAL NUMBERS LISTED OR VISIT WWW.CFPWOOD.COM

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1 800-438-6069

EASTERN US: CHATHAM
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