



firststep®

BREAK THE  
BOTTLENECK ON  
PAINTED JOBS WITH  
**FIRSTSTEP PANELS**  
FROM **COLUMBIA**  
**FOREST PRODUCTS**

Factory flat line, **pre-primed panels** designed to meet today's demanding **opaque finishing** trend.

**columbia**  
FOREST PRODUCTS®

AVAILABLE WITH  
**PureBond**®  
FORMALDEHYDE-FREE TECHNOLOGY



## FREQUENTLY ASKED QUESTIONS

### What items are available for priming (cores, veneers, sizes)?

Columbia's entire 4' wide wood paneling range available to a maximum length of 8' with thicknesses up to 1 ¼".

### What type and color of primer is applied?

Cross-linked, water based primer available in white only.

### What types of coatings pair best with firststep?

Water-based and solvent-based coatings are compatible with firststep with samples available for compatibility testing.

### Should firststep panels be sanded prior to the application of a topcoat?

Yes. A light 320 grit or finer scuff sand is recommended to remove fiber pop and grit.

### Do I need to worry about added formaldehyde in domestic veneer core constructions?

No need to worry. PureBond®, Columbia's cost effective, TSCA and CARB exempt, CANFER compliant, soy-based panel assembly technology has replaced urea formaldehyde for VC panel assembly.

### What about composite panel constructions? Can I order a panel with a composite center or cross bands without added formaldehyde?

Yes you can. PureBond branded panels assure use of NAF composite centers and cross bands together with soy-based lamination of decorative hardwood veneers for true, no-added formaldehyde panel construction.



Eastern US: Chatham  
800-237-2428

Eastern US: Old Fort  
800-438-6069

Western US & Canada  
800-547-1791

Northeastern US & Canada  
888-664-1964 • 1 888-525-1964

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## WHAT OUR CUSTOMERS SAY ABOUT FIRSTSTEP

*“The primed panel has greatly reduced our spray booth bottleneck which is always an issue. With the primed panel, we can save from 1 to 1 ó days per kitchen completion.”*

— John Propps, Challenge Ltd,  
Myrtle Beach, SC

*“We sand it up a little bit and it’s right there, ready to paint. It’s a great time-saver for us. We have had no problems with the coatings over the primer. We were looking for ways to cut down processing because we do a lot of paint finishes. Probably 30% of our business is painted cabinets.”*

— Paul Beiter, Candlelight Cabinetry,  
Lockport, NY

## FEATURES & BENEFITS

- **Labor savings:** High efficiency factory flat line application saves finishing steps on shop floor.
- **Domestic Hardwood Veneers:** Reduce extractive bleed through caused by use of softwoods, unfamiliar imported hardwoods.
- **PureBond technology:** No-added formaldehyde construction pleases ingredient conscious consumers.
- **North American availability:** Available from Klamath Falls, OR; Hearst, ON and Old Fort, NC.

FOR MORE INFORMATION, PLEASE CALL ONE OF THE REGIONAL NUMBERS LISTED OR VISIT [WWW.CFPWOOD.COM](http://WWW.CFPWOOD.COM)



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